Oil's well that ends well?

The Impact of 'Just Stop Oil' Protests on Businesses





Disruptive Escalation

JSO protests have specifically targeted energy companies and their supply chains (including financial backers), and on multiple occasions escalated into non-violent confrontations involving counter-protesters and police.





Cultural & Historical Damage

JSO activists have vandalised cultural and historical artworks, such as da Vinci's The Last Supper, resulting in significant reputational and financial damage to organisations.



Collateral Damage

JSO promises an escalation of protests through the Autumn in London and elsewhere. businesses not involved have found themselves

unintentionally impacted.





Safety Risks

In certain instances, JSO protesters have invaded high-profile events, like the British Grand Prix, jeopardising their own safety and that of the participants and spectators.

Protests can be intimidating and make staff feel vulnerable.



Vandalism and Cleanup Costs

Some JSO protesters have vandalised public and private property, leading to substantial cleanup costs for public, private, and corporate properties.



Supply Chain Disruptions

Protests have caused losses to businesses and disrupted their supply chain by blocking roads or access to facilities.





Reducing The Impact

The right to peaceful protest is essential but businesses can minimise the impact on their operations through:

- Understanding their exposure to protest risk
- Adapting operations to minimise exposure
- Securing exposed operations
- Training staff to cope with protests

